

Surface Creek Valley Historical Society Board of Directors Meeting
July 11, 2023

The meeting was called to order. Jerry McHugh, Donna Aragon, Diana Clayton, and Hope Waibel were present. Museum Director Brooke Toothaker was also present. Katie Voss, Susan Albertson, and Andrea Clouser were absent. Kristy and Stan Adams were guests. No agenda or minutes were presented or approved.

Kristy and Stan Adams were representing Richard Udd with details and requests for the board for the upcoming annual Pioneer Town car show during Applefest. It is Pioneer Town's biggest fundraiser of the year. To accommodate Kristy and Stan the board discussed the car show first. The board is responsible for sponsorships, banners, signs, and registration. This year we are using Square instead of Eventbrite. It was discussed leaving the registration at [REDACTED]. Richard also suggested making it clear that cars not on site by 10:00 AM will be considered a no show and unregistered cars showing up after 10:00 AM will be admitted on a first-come/first served basis to the extent no more than 100 cars are in the show. Sheri McFadden will be contacted about making new signs. Volunteer help requests will be put up at automotive facilities in the area. Jerry will contact Paonia Brewing about beer sales. Stan will contact Napa Auto Parts for a sponsorship. Other possible sponsors will also be contacted. Stan and Kristy left the meeting.

The board discussed Night on the Town, August 26. We have been meeting via email and texting. It was decided that we will continue with kid games. Hope will ask Sheri if she would like to help. We will not do the scavenger hunt. We continue to have issues with access to the Pioneer Town Facebook page. Discussion was held about possible options. Besides kid activities, Brooke Toothaker will be doing an educational talk about the Utes. Charlie Two Dogs will be entertaining the crowd. There will be blacksmith and hay baling demonstrations. We are looking for line dancing or square dancing in the Stolte Shed. Donna is still doing the hamburger dinner and suggested we raise the price to \$10.00 a plate. Discussion was held about what will be included in the meal. The Rotary will be contacted about their grill. Discussion was held about the logistics of paying. We are doing popcorn again. Sandy Carlson is not doing hotdogs this year. Ron, Nancy Carlson, and Isabel Otis will be working in the saloon. Andrea is working on the Silent Auction. The Silent Auction items will be placed in the front of the visitor's center. The meal may be placed near the chuck wagon. Brooke will contact a group out of Montrose about carriage rides. We may be able to find a sponsor. Donna suggested pulled pork may be a better option than hamburgers, especially for a chuck-wagon dinner. Donna suggested a bump and jump. Hope will research western-themed bump and jumps.

Jerry reported that Susan is back in the hospital. It was decided to send Susan some flowers to let her know that we love and miss her. We need volunteers to staff the welcome center.

We need to get the chains replaced on the printing press because of recent vandalism at Pioneer Town. As soon as we see [REDACTED] we need to ask him to replace the chains. Jerry reported that the best way to contact him was at Pioneer Town. We can get padlocks and rechain the printing press.

Diana is going to a workshop on Wednesday to help us with some of the challenges the board is facing. Jerry thanked Diana for stepping up.

The license agreement with Cathy Meskel is complete although she has not seen it yet.

Dr. Rex Cole will be doing a talk July 27 at 6:00 pm on the geology of Grand Mesa.

The Grand Mesa Arts Center will be presenting student productions from their playwriting and songwriting class focusing on the history of Cedaredge, Colorado on July 18 and 19.

Colorado Canyons has offered a member rate of \$200 to float the Escalante on August 25.

Diana suggested a board retreat to discuss restructuring, budget, etc.

Discussion was held about changing tables and the need for donations. Donna will pursue a possible donation.

Discussion was held about grants.

Brooke requested discussion about rental rates for private tours, access to the museum without alcohol, and special event guest admission.

Painting of the Stolte Shed has been postponed until we have more volunteers.

Brooke reported that we have been contacted about another movie filming at Pioneer Town in September. Discussion was held about pricing for renting the entire campus.

The museum committee asked how to handle donations that have significance to the Surface Creek Valley, but do not fall under the purview of Pioneer Town. Discussion was held. We don't necessarily have the resources to care for such donations.

Brooke reported that we legally need to have proper paperwork to accept artifacts. Diana is working on the documents. Paul has done an amazing job of finding artifacts for Pioneer Town. Brooke spoke to Paul about doing the paperwork for his donations.

■■■ mentioned that ■■■ and some other volunteers feel that they are not welcome to know what is going on. Discussion was held about solutions. The minutes and bylaws will be available on the website. We also will do an outreach survey. Board meeting dates will be publicized. The newsletter will also be linked to the website. The board is open to suggestions and discussion.

Hope will put together a retreat. We may combine a retreat with strategic planning.

The board is concerned about capital expenses in the future.